

# Trapped by Design

Payday Lending Traps 300,000 Ohioans per year

IS **391%**

**TOO HIGH?**

**VOTE YES ON 5**

**Ohio law currently allows payday lenders to charge 391% APR.** The payday lenders want to keep charging 391 annual percentage rate to Ohioans. Voting Yes on Issue 5 will lower interest rates to 28 percent, similar to rates charged by other lenders, while preserving access to small loans for those who need them.

**Payday loans are designed to trap borrowers.** Even the payday lenders admit that their high interest product, marketed as a quick fix for a financial emergency, is designed keep customers borrowing again and again to pay off previous loans.

**The debt trap of 391 percent loans impacts us all.** YES on Issue 5 is endorsed by many of Ohio's big city mayors who say that the excessive interest rates and the debt trap pushes many borrowers into bigger financial problems, such as bankruptcy and foreclosure, that result in higher costs to cities and taxpayers.

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**IS 391% TOO HIGH? VOTE YES ON 5 COMMITTEE**

**Bill Faith, Treasurer**

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**<http://www.yesonissue5.com>**