



To: Reporters and Editors Covering Issue 5

From: Sandy Theis and Suzanne Gravette Acker

Re: Today's Campaign Finance Filing

Under Ohio law, the YES on Issue 5 campaign does not have to disclose how it has raised or spent money until the issue is certified for the ballot. Despite the law, we are voluntarily filing later today and will disclose money raised and spent since September 15th, the date we officially formed our committee.

Here are the highlights of our report, which will be filed later today with the Ohio Secretary of State.

Total Raised: \$265,822.09

Total Spent: \$261,765.34

Cash on Hand: \$4056.75

Largest Contribution: \$260,438.02

The money came from the emergency reserves of the Coalition on Homelessness and Housing in Ohio.

Largest Expenditure: \$237,991.87 for production and placement of one TV commercial

Misc. Donations: \$5000.00: Ohioans For Healthy Families

\$76.00: in-kind from COHHIO Advocacy Director Cathy Johnston.

The donation was for a shark costume worn by Shady Shark, the mascot for our campaign. Shady the mascot is a reformed loan shark who spends his days campaigning for a YES vote on Issue 5. Shady crashes payday lenders' press conferences, appears in parades and helps the campaign whenever he can.

The person inside Shady's suit is Nick Bates, who runs a COHHIO program that helps homeless kids.

For more information call:

Sandy Theis, YES on Issue 5 spokeswoman, 614-940-0131

Suzanne Gravette Acker, COHHIO spokeswoman, 614-280-1984

Paid for by

IS 391% TOO HIGH? VOTE YES ON 5 COMMITTEE

Bill Faith, Treasurer

175 S. Third St., Suite 250, Columbus Ohio 43215

<http://www.yesonissue5.com>